

NEXT GEN

From SA to the world

31ST COMMONWEALTH
**AGRICULTURE
CONFERENCE**

1 - 5 NOVEMBER 2026 CENTURY CITY CONFERENCE CENTRE

Hollard.

Western Cape
Government
FOR YOU



pm
PLANS MEDIA



RASC 2026 COMMONWEALTH AGRICULTURE CONFERENCE

OPPORTUNITIES OF CHANGE IN A CONNECTED WORLD - FROM SOUTH AFRICA TO THE WORLD

1-5 NOVEMBER 2026, CENTURY CITY CONFERENCE CENTRE, CAPE TOWN, SOUTH AFRICA

NEXT GENERATION CONFERENCE PROGRAMME

MONDAY 2 NOVEMBER 2026 @ FNB PORTSIDE

09:30 – 09:45 **WELCOME TO THE NEXT GENERATION SESSION**

Will Streatfeild, RASC Next Generation Trustee

Tobie Payne, RASC Next Generation Trustee

Louis Wessels, Manager: Legal Services, Agri Western Cape & Secretariat: Red Meat Producers Organisation (RPO), Western Cape

09:45 – 09:50 **WELCOME FROM FNB, host of the NG Session**

09:50 – 10:00 **WELCOME FROM THE RASC**

10:00 – 11:00 **SESSION 1: GETTING THE MOST OUT OF A RASC CONFERENCE
and your journey with the RASC**

William Prichard, RASC Trustee, Award-Winning Farmer and Broadcaster

MOTIVATIONAL SPEAKER

11:00 – 11:20 **MORNING TEA**

11:20 – 12:00 **SESSION 2: THE FUTURE & DRIVING LONG-TERM GROWTH**

Francois Rossouw, 2025 National Young Farmer of the Year, South Africa

12:00 – 12:40 **SESSION 3: THE NEXT GENERATION OF SHOWS**

Jamie Jones, International Association of Fairs & Expositions (IAFE)

12:40 – 13:30 **LUNCH**



Organised by the Royal Agricultural Society of the
Commonwealth (RASC) and hosted by Agri-Expo

Book NOW at www.rasc2026.com

PROGRAMME SUBJECT TO CHANGE | ADDITIONAL SUBJECTS & SPEAKERS TO BE ANNOUNCED.

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SESSION 4: DATA-DRIVEN DECISIONS IN AGRICULTURE

Lynda McDonald, Project Manager, Dairy Development, Tetra Laval Food for Development

14:00 – 15:10

PANEL SESSION: WHY YOU DO WHAT YOU DO?

FACILITATOR: *Emily Norton, Chair of the Agricultural & Horticultural Development Board, UK*

Ed Scott, Soil Scientist at Soil & Land Company, Australia

Francois Rossouw, 2025 National Young Farmer of the Year, South Africa

Jamie Jones, International Association of Fairs & Expositions (IAFE)

Lynda McDonald, Project Manager, Dairy Development, Tetra Laval Food for Development

Shannon Robertson, 2025 Western Cape Prestige Agricultural Worker of the Year

15:10 – 15:30

AFTERNOON TEA

15:30 – 16:00

CLOSING SESSION

2025 Botswana Understanding and Assistance Mission Report

2027 Understanding and Assistance Mission Announcement

16:00 – 16:05

CLOSING REMARKS

18:30 – 22:00

NEXT GEN DINNER @ GRAND AFRICA CAFÉ & BEACH

TUESDAY 3 NOVEMBER 2026 @ CCCC

09:00 – 10:30

JOINT CEO/NG SESSION 1

10:30 – 11:00

MORNING TEA

11:00 – 12:00

JOINT CEO/NG SESSION 2

12:00 – 14:30

LUNCH



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